



STOP HUNGER NOW | Backgrounder

615 Hillsborough Street, Suite 200
Raleigh, North Carolina 27603

WWW.STOPHUNGERNOW.ORG

VISION: A world without hunger.

MISSION: To end hunger in our lifetime by providing food and life saving aid to the world's most vulnerable and by creating a global commitment to mobilize the necessary resources.

- Established in 1998, Stop Hunger Now is a 501(c)(3) non-governmental, international relief organization headquartered in Raleigh, North Carolina.
- It operates meal package relief programs from its facilities located in Raleigh, Goldsboro and Charlotte, NC; Lynchburg, Hampton Roads and Richmond, VA.; National Capital; Jackson, MS.; Phoenix, AZ.; Philadelphia, PA.; Atlanta, GA; Southern CA, Bay Area, CA; Orlando FL; New England; Minneapolis, MN; Kansas City KS; South Africa and Malaysia. Two new locations are slated to open in Houston and Dallas, TX.
- The organization is driven by the vision of a world without hunger and a mission to end hunger in our lifetime by providing food and life saving aid to the world's most vulnerable and by creating a global commitment to mobilize the necessary resources.
- Stop Hunger Now's meal packaging program is a volunteer-based program that coordinates the streamlined packaging of highly nutritious dehydrated meals comprised of rice, soy, vegetables, flavoring and 21 essential vitamins and minerals. The meals are easily transported to crisis-burdened areas or supplied to school feeding programs around the world. The meals cost only \$0.25 per meal to create.
- Stop Hunger Now began its meal packaging program in December 2005 to fulfill its mission to provide food and lifesaving aid to the world's most destitute and hungry. Since then, more than 600,000 volunteer hours have been donated to packaged more than 85 million meals to feed the world's impoverished.
- Since its inception, Stop Hunger Now has delivered food aid and disaster relief supplies in the form of food, medicines, medical supplies, medical equipment, clothing and blankets to thousands of disaster victims and other hungry and vulnerable people in 76 countries.



STOP HUNGER NOW | Fact Sheet

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WORLD HUNGER FACTS

- Approximately 823 million people do not have enough to eat, and 98 percent of them live in developing countries.
- One of seven people in the developing world suffers from hunger.
- 400 million are starving children.
- More than 110 million starving children live in just 10 countries.
- Malnutrition is associated with more than half of all childhood deaths.
- A child dies every 15 seconds because he or she is severely underweight or lacks essential nutrients. This is the equivalent of 20 jumbo jets crashing every day.
- More than 25,000 people die of hunger-related causes every day.
- More people die each year from hunger-related causes than AIDS, malaria and tuberculosis combined.
- Between 5 and 6 million children die each year from infections that would not have killed them had they been properly fed.
- The industrialized world, including the United States, makes up only 4 percent of the world's hungry.
- More than 2 million children have severe vision problems due to a lack of vitamin A.
- The lives of approximately 684,000 children would be saved by increasing access to vitamin A and zinc.
- There is enough food in the world to feed everyone 4.3 pounds of food every day.
- The world has produced enough food to feed itself since the 1960s.
- Farmers produce 25 percent more calories per person than they did 30 years ago.



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STOP HUNGER NOW MEAL PACKAGING PROGRAM

- Stop Hunger Now's meal packaging program began in December 2005.
- More than 600,000 volunteer hours have been donated to the program since its inception.
- More than 85,000,000 meals have been packaged since the program's inception.
- The meal package relief programs are operated from facilities located in Raleigh, Goldsboro and Charlotte, NC; Lynchburg, Hampton Roads and Richmond, VA.; National Capital; Jackson, MS.; Phoenix, AZ.; Philadelphia, PA.; Atlanta, GA; Southern CA, Bay Area, CA; Orlando FL; New England; Minneapolis, MN; Kansas City KS; South Africa and Malaysia. Two new locations are slated to open in Houston and Dallas, TX.
- Stop Hunger Now uses the meal packaging program to target school feeding and transformational development programs.
- School feeding programs promote education, encourage children to attend school, improve the health and nutrition of students, address gender inequalities, spur economic growth, combat child labor and create a platform for tackling global issues. *Source: World Food Program.*
- Implementing school feeding programs can cut hunger in half by 2015. *Source: United Nations.*
- Stop Hunger Now meals and live saving aid has been received by 76 countries. Visit http://www.stophungernow.org/site/PageServer?pagename=what_aid for an interactive map of where our meals and aid has been shipped.
- Stop Hunger Now's highly nutritious dehydrated meals contain rice, soy, vegetables, flavoring and 21 essential vitamins and minerals. The meals are easily transported to crisis-burdened areas or supplied to school feeding programs around the world. The meals cost only \$0.25 per meal to create, and each package contains six meals.
- Visit www.stophungernow.org/locations to find a Stop Hunger Now meal packaging location near you.



STOP HUNGER NOW | Meet the Founder

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Ray Buchanan | Founder and International President

A native of Texas, Ray Buchanan earned a bachelor's degree from the University of North Carolina at Wilmington, a Master of Divinity from Southeastern Baptist Theological Seminary and a Doctor of Divinity from Shenandoah University and Conservatory. He founded Stop Hunger Now in 1998, following an 18-year career as the co-founder and co-director of the Society of St. Andrew, a Virginia-based domestic food relief organization.

An ordained United Methodist minister, Buchanan is fueled by the vision of ending hunger in his lifetime and, to that end, has dedicated himself to helping those in the greatest need. Stop Hunger Now was created by Buchanan as an entrepreneurial model for providing rapid, cost-effective responses to international crisis situations.

Buchanan serves on the board of directors for the U.S. Alliance to End Hunger and The United Methodist University of Liberia. He is the recipient of the N.C. Human Rights Award, the UNC-Wilmington Distinguished Alumnus Award, the International Affairs Council's Citizen of the World Award, the Caring Institute National Caring Award, the National Association of Christians and Jews Humanitarian Award and the Maxwell House "Real American Hero Award."

Articles on Buchanan and his work have appeared in *USA Today*, *The Washington Post*, *The Baltimore Sun*, the *San Francisco Examiner*, the *Houston Post*, *The Dallas Morning News*, *The Arizona Republic*, Raleigh's *The News and Observer* and the *Los Angeles Times*. He has appeared on the "NBC Nightly News," "CBS Weekend News" and "The 700 Club." Buchanan has been featured in *Exceptional People* magazine, which showcases extraordinary people who contribute to society. In 2010, ABC TV 11 named him Person of the Week in recognition of Stop Hunger Now's relief efforts in Haiti and the *Raleigh News & Observer* honored his work by naming Ray Tar Heel of the Year.

Ray writes *The Face of Hunger*, the official blog of Stop Hunger Now that gives insight into his travels and the belief system that keeps him working toward a world without hunger.



STOP HUNGER NOW | Meet the President & CEO

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Rod Brooks | President and Chief Executive Officer

Rod Brooks began serving in July 2006 as CEO of Stop Hunger Now, a non-profit international hunger relief organization based in Raleigh, N.C. In this capacity, he provides leadership and direction toward the achievement of the organization's mission to end world hunger, focusing on service programs, fundraising, financial and administrative management.

Brooks has spent more than 20 years working in the non-profit sector. Prior to directing Stop Hunger Now, he worked for 16 years creating *Exploris* (now titled Marbles Children's Museum), an interactive museum about the world, ultimately serving as vice president of administration.

Brooks is active in the community as a member of the Cary Rotary Club, Fairmont United Methodist Church and NC Partners of the Americas where he serves on the board of directors. He has been recognized for his leadership as chairman of Kids Voting Wake County and has received the James S. Bramham Humanitarian Award from NC Partners of the Americas.

He received a Bachelor of Arts in economics and Spanish from the University of North Carolina at Chapel Hill in 1989. He speaks Spanish fluently. Brooks lives in Raleigh with his wife, Terry Jasper Brooks, and daughter, Vivian.



STOP HUNGER NOW | Testimonials

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“We appreciate what Stop Hunger Now has done for the children of Liberia. On behalf of the kids, I extend thanks and appreciation to all of you. It takes people of LOVE like you to do what you are doing through our Ministry for children.”

—*Frido N. Kinkolenge - Emkwelmission Children Projects Manager in Monrovia, Liberia*

“Thanks a lot to you for backing up the efforts and to make this difference in the lives of the people.”

—*Luc Aristhene - flood victim in Port-au-Prince, Haiti*

“Doing this volunteer service was thrilling and made me feel like I was part of something bigger than myself. I filled each bag with love, enthusiasm and excitement, hoping that the people who receive the food will feel those emotions when they eat it.”

—*Vanessa Boosahda - student at North Carolina State University*

“My personal thanks for working and caring to provide food and nutrition to those whom you may never see.”

—*Alex Pollak - Program Director of Change a Nation, Inc.*

“Stop Hunger Now is by far the best thing that Auburn has done for Universities Fighting Hunger to get students excited about fighting hunger. It gave students a fun, hands-on way to fight hunger. It not only got our students excited about making a difference, but also educated and inspired them to stay involved. I can't wait until our next Stop Hunger Now event!”

—*Leslie Loyd - student at Auburn University*

“It's a pleasure to greet all the members of Stop Hunger Now. I am a Haitian pupil in terminal class this year. I am very appreciative of your work in my country because my country needs it.”

—*Junior Sainvil - student in Port-au-Prince, Haiti*