



ROTARY CLUB OF BOMBAY WEST

RI Dist 3140



Proposal for donation of Equipments for Setting up of a Kitchen for Mid Day Meals.

The Rotary Club of Bombay West (RCBW) situated in Mumbai, was admitted to the lofty portals of Rotary International on 22nd April 1954. Presently, over 65 out of present 123 Clubs in the District 3140 are the seeds of this Club.

RCBW currently has the strength of more than 153 members. It has been on the forefront of the Rotary monument with many prestigious projects to its credit. Some of our major projects are:

1. Rotary Bombay West Institute for the Deaf:

A School with 135 for the Hearing impaired children established and managed by the club has been the shrine to be visited by the R.I. Presidents and dignitaries every year. It is one of the few rare monuments of Rotary in this part of the world.

2. Rotary Service Centre:

Inaugurated on 10th October 1965. This is the Clubs' own building having the Club office including the Secretariat, President's office and the Board Room.

It also houses the Medical Centre that has competent medical doctors to provide very low cost health care to the needy in areas of General OPD, Dental care, Aids Awareness and Counseling Centre, TB, Dermatology, Homeopathy, orthopedics and various other disciplines.

Moreover, it has two large halls that are used for Club meetings of many Rotary Clubs in the areas as also for the Community functions. It also has a library which is managed by the Inner wheel Club of Bombay West.

3. Vocational Loan Scholarship:

RCBW to date has helped many needy students coming from the lowest strata of society pursue career of their choice. They are given interest free loans which they are required to start repaying only after they get jobs.

4. Rotary Braille Bank – A Project of Rotary Club of Bombay West:

Setup in 2002 in association with the National Association for the Blind. The Bank provides 'Braille' on loan to visually challenged students and professionals. They use these Braille and return them to the Bank once they are able to buy one of their own.

5. Rotary D. G. Goenka Blood Bank – A Project of Rotary Club of Bombay West:

Set up in August 2003 in association with the BSES-MG Hospital in our community area. The bank is equipped with the latest state-of-art equipments for testing and also blood component separation. It is the first blood bank in the community which provides components of blood to the patients in a large part of the city.

6. Partners in Service:

RCBW has been in the forefront in the program of Partners in Service

We have sponsored the following partners in Service

Seven Rotaract Clubs

Seven Interact Clubs

Senior Citizen Clubs

Inner Wheel Club [Home club of Imm Past International President]

Rotary and Literacy

'The Rotary South Asia Conference on Literacy' emphasized the need for eliminating illiteracy and set the goal for 100 percent literacy by 2017. This is also the UN Millennium Development Goal on education.

"Literacy is a fundamental right of every citizen and it is the vehicle for the promotion of culture and identity," "Every stakeholder should join hands to make this region fully literate." President of Nepal His Excellency Mr Ram Baran Yadav.

Illiteracy is a major problem of poverty and unemployment in South Asia.

According to the action plan adopted at the 'The Rotary South Asia Conference on Literacy' Mid Day meals is one of the major interventions that has to be adopted for tackling thrust of the road map for working towards our goal.

Rotary Clubs in the vicinity of the schools [where the 100,000 Mid Day meals shall be distributed] can also take ownership of the program with the schools.

Mid Day Meals

Nearly 13.5 million children in India are out of school. Their circumstances force them into menial labor in order to earn a single meal a day.

How can one small boy, herding cattle in a forgotten part of India, bring about monumental change in the country? The answer lies in the words he spoke.

When Tamil Nadu's former Chief Minister K Kamaraj saw a boy near the town of Cheranmahadevi herding livestock he asked him,

"What are you doing with these cows? Why didn't you go to school?"

The child immediately retorted, **"If I go to school, will you give me food to eat? I can learn only if I eat."**

Unknowingly, this young boy had touched on a critical problem facing the nation's children: they cannot learn on a hungry stomach. His simple response sparked a series of events which gave rise to the Mid-day Meal Scheme as it is known today.

Today, India's mid-day meal scheme is one of the largest school lunch programs in the world, reaching out to nearly 120 million children in the country. The food provided therefore acts as an incentive to bring children back to school. It prevents them from working while also encouraging their education. 'Food for education' programs, like that of Akshaya Patra's, are designed to address the link between education and hunger. Research shows that universal education has lagged because of prevalent hunger and malnutrition. They reduce enrolment in schools, hamper performance levels and increase dropout rates, especially among girls. Hunger impairs a child's performance even if they do attend school.

NGO partners

State Governments partner with NGOs such as Akshaya Patra in order to increase the number of children they reach out to.

This Private-Public Partnership (PPP) has proved instrumental in improving the quality and reach of the program. There are many facets which the Government considers when selecting a non-profit like Akshaya Patra to partner with. Such organisations must be transparent and 'of proven integrity'.

The vision of Akshaya Patra is **"No child in India shall be deprived of education because of hunger."**

In June 2000, they started their mid-day meal program in Bangalore by feeding 1500 children in 5 schools.

The Akshaya Patra Foundation is a public, charitable, secular Trust governed by a Board of eminent Trustees and a board of advisors which works in partnership with various State Governments of India to provide 1.35 million underprivileged children across the nation with school lunch. Founded in June 2000 they are now the world's largest NGO run mid-day meal program, present in 8100 schools in 18 locations of the country. By providing **unlimited, nutritious, hygienically cooked hot noon meals** in government schools and government run day-care centers (anganwadis), in partnership with the Central and State Governments, the Akshaya Patra program strives to promote universalization of primary education. Health and education incentives further supplement the central activity.

Ushering in a **technology-intensive operating model** that ensures high-quality, hygienic food on the one hand and increases internal efficiencies on the other, the program has brought about policy changes at the state government levels and created a new image for mid-day meals in India. The program is **managed professionally** by an independent Board of Advisors/Trustees. Towards achieving transparency, they are being advised in accounting standards by **KPMG**. See the video <http://www.youtube.com/watch?v=skvyW-YFlu8>

The Government of India thru Government of Maharashtra provides food grains and limited cooking costs to the Kitchen for the meals. The shortage in the costs is met through philanthropic donations.

Many Rotarians in our District donate Rs 1000 [\$21] to sponsor Mid Day meal for 1 child for 1 year.

Rotary Club of Bombay West is proposing to set up a Kitchen in area of RI Dist 3140 which is Mumbai and its surroundings, in partnership with "Akshaya Patra Foundation", in this program which embodies the true spirit of Health Hunger and Humanity so dear to us Rotarians.

The **TOTAL COST OF THE PROJECT** is as under

Total Capex Required for 1L Capacity NI Menu 3-Stage APK			
SI No	Division	Total Rs	US\$ @ Rs 50/\$
1	Equipments	35,138,703	702,774
2	Civil	44,048,970	880,979
3	Distribution Vehicles & Vessels	25,899,000	517,980
5	Contingency charges including price escalation @ 10%	10,508,667	210,173
TOTAL		115,595,340	2,311,907

We are seeking International Rotary District [Clubs through District] sponsors for partnership.

Out of the above we propose to donate Equipments under the TRF Matching Grant Scheme to the maximum possible extent. We propose to donate equipments under TRF Global Grants. We propose to donate Equipments of a value of US\$ 400,000. This can be done in two stages of US\$ 200,000 each one in current year 2011-12 and 2012-13.

Global Grant Proposal (2011-12) and (2012-13)			
SI No	Rotary	US \$	Rs = @ Rs 50/\$
1	Rotary International District 3140	50,000	2,500,000
2	Rotary International Sponsoring Partner District or Districts	50,000	2,500,000
3	The Rotary Foundation	100,000	5,000,000
	TOTAL FOR 1 STAGE	200,000	10,000,000
	TOTAL FOR 2 STAGES	400,000	20,000,000

Thus, over a period of two years, US \$ 400,000 will be raised through Global Grants.

For this we require International Partner Districts. As the sum of US\$50,000 may be large for any one District we can have multiple districts with a minimum commitment of US\$ 10,000 or US\$ 20,000.

Rotary Club of Bombay West will raise the balance required amount from its resources and shall maintain regular contact with Akshaya Patra foundation to keep abreast of the regular activities.

For any details/information please contact:

PP Rtn Rajendra Ruia ruiar@arco.in

Cell:+91 9819908190

PE Rtn Ashok Deorah deorah@gmail.com

Cell: +91 9820187001