



**Rotary**

Rotary Club new Cali



**LISTENING**  
**NOW AND FOREVER**  
Children and adolescents with microtia.



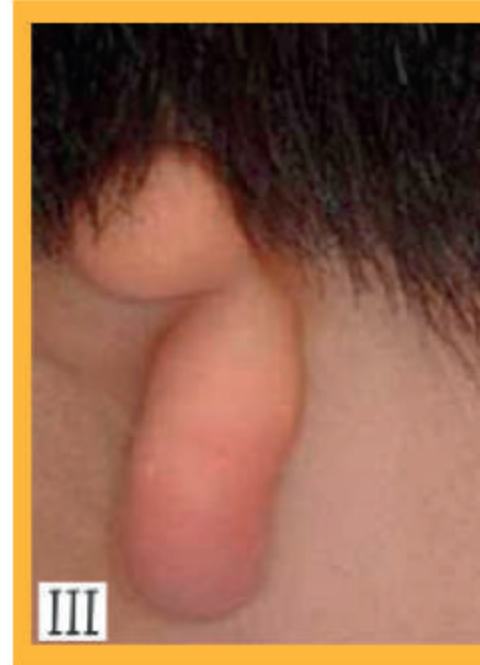
# MICROTIA



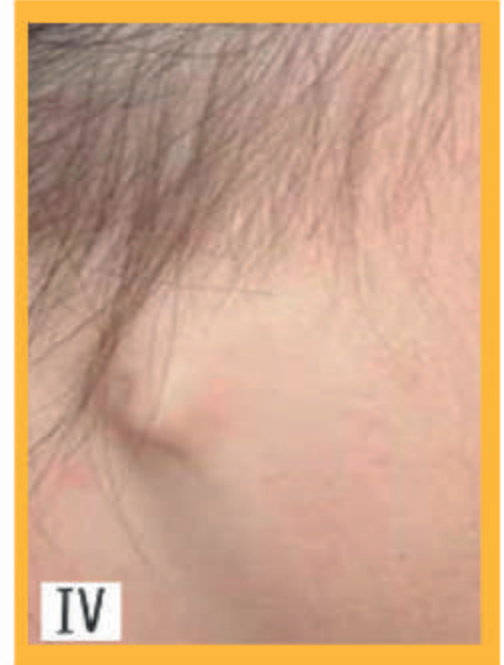
Grade 1



Grade 2



Grade 3



Grade 4



Microtia is a congenital malformation of the external and middle ear, occurring in **1 to 5 cases per 10,000 population**.

It may be due to inherited genetic factors, but also to environmental factors affecting the pregnancy.



**The Ear:** key to mental, intellectual and social development.

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# IMPACTS

## ON CHILDREN

- 1 It can cause very low levels of hearing, being confused with deafness.
- 2 It generates delays in the child's development; not being able to hear, he/she cannot develop his/her verbal communication.
- 3 It affects the balance therefore, the motor development can be affected.
- 4 Social isolation of the child and family.
- 5 Depression, low self-esteem of the child.
- 6 Low or no possibility of schooling.

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# Microtia

**Grades 3 y 4 have a solution!**

Listening can be done through hearing aids:

**External:** with headband.

**Internal:** cochlear implants.

Ear implants to improve the appearance:

**Surgery:** rib cartilage.

**Ear:** prosthesis.

Speech therapy.

Psychological therapies for children, families, and the environment.



**Before**



**After**



# Our project goal

To improve the quality of life of children with Microtia from the departments of Valle, Cauca and Nariño, who are in vulnerable conditions. 50 children will be selected:

25 will receive treatment and/or surgery in the main hospitals and clinics of the country.

Of these, 5 of them will be selected for the reconstruction of the pinna.

**For them, we are making alliances with:**

Secretary of Health, University Hospital of Valle, University of Santiago de Cali and Colombian School of Rehabilitation.



Ear pinna transplantation

Your valuable help is essential to give 25 children a chance for the future!

Our project has a total cost of \$31,479 USD of which we have raised \$24,200 USD.

We still have \$7,279 USD to raise.

Therefore we turn to your valuable heart to support us, no matter how big the contribution is, the important thing is to contribute to the project and make the dream of these children and their families come true.

**More information:**

Edgar Marino Caicedo

*administrative director microtia*

Phone: +57 317 429 2888

E-Mail: [parmes96@hotmail.com](mailto:parmes96@hotmail.com)



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# DONATE NOW!



Today you have the wonderful opportunity to **change lives and give hope to many children suffering from microtia.**

With your generous donation you are helping to provide them with the **surgeries and treatments they need to lead full and healthy lives.**

Every contribution, no matter how small, makes a big difference. By donating, you are not only supporting this noble project, but we will also give you a **donation certificate** that will allow you to get discounts in your **tax filing.**

Thank you for joining us and giving these children the opportunity to hear a world full of hope and love.

**YOUR GENEROSITY IS A BLESSING!**



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All contributions will be administered by **the Colombian Rotary Foundation – Col Rotarians.**



For domestic  
**TRANSFERS**

**Colrotarios**

Nit: 805007478-9

**Banco de occidente**

Savings Account Number:

# 019-902170

Club Rotario Nuevo Cali.

For International  
**TRANSFERS**

**INTERMEDIARY BANK**

**CITIBANK N.A.**

New York – USA

Swift Code: (CITIUS33)

ABA No. 021000089

Chips Number: 0008

**BENEFICIARY'S BANK**

**BANCO DE OCCIDENTE**

Swift Code: (OCCICOBC)

Account Number: 10950229

Carrera 4 #7-61

Cali – Colombia

**BENEFICIARY**

**FUNDACION COLOMBIANA DE ROTARIOS  
- COLROTARIOS**

Account Number – Savings Account: 019-90217-0

Carrera 27 # 5-b-41 Piso 2 – CP 760042

Phone: (+57) 315-415 4277

Nit: 805007478-9