

15<sup>th</sup> September 2008

To : Rotary Club Of Colombo Regency  
c/o Rtn Chamila Wickramasinghe

**Quotation for Filming & Production of a  
Mother & Child Pre and Post Natal Educational Documentary**

The above documentary, titled "Tomorrow She is a Mother" will be filmed and produced in Sinhala.

The scripts have already been developed with the assistance of the Sri Jayawardenapura Teaching Hospital.

The topics / titles of each of the 25 proposed programmes are as follows;

1. The Importance of the Rubella Vaccine
2. Identifying Illnesses that may affect Pregnancy
3. What is Folic Acid
4. What happens at a pre-natal check up
5. The first 3 months of Pregnancy
6. The first pre-natal check up
7. Special concerns during Pregnancy
8. Problems with the Reproductive system
9. Emergencies during Pregnancy
10. Food to be consumed during Pregnancy
11. Labour
12. Treatments for Complications during Pregnancy
13. Managing Labour Pains
14. The role of the Father
15. Symptoms of Pregnancy
16. Finding out if you are Pregnant if your periods are irregular
17. Ceasarean Operation
18. STDs
19. Nutrition during Pregnancy
20. Physical and Mental exercise during pregnancy
21. First teachers of a child
22. The difficulties faced by Pregnant mothers
23. How to take care of your infant
24. Correct method of breastfeeding
25. Vaccines for your baby

The cost of filming, production and editing are as follows

Filming 25 programmes @ Rs. 54,000 = Rs. 1,350,000  
Production 25 programmes @ Rs. 42,000 = Rs. 1,050,000  
Editing 25 programmes @ Rs. 24,000 = Rs. 600,000

Content research, and development of scripts are included in the above costs.

Total - Rs. 3,000,000

These prices have been specially reduced from regular corporate rates since the programmes are being made to be public service messages broadcasted by Rotary.

Payment – 50% to confirm the order so that production can commence. Balance on delivery.

Delivery – 2 weeks from confirmation of order.

Ms. Shaan Jayawardena

Encl. Work Record of Ms. Shaan Jayawardena

**Ms. Shaan Jayawardena**

**EDUCATIONAL AWARENESS PROGRAMS PRODUCED IN THE LAST DECADE.**

TOPIC EDUCATION REFORMS  
CLIENT NEC  
NO; OF PROGRAMS 48  
DURATION 5 MTS PER PROGRAM

TOPIC HUMAN RIGHTS  
CLIENT ASIA FOUNDATION  
NO OF PROGRAMS 78  
DURATION 5 MTS PER PROGRAM

TOPIC EMPOWERMENT OF WOMEN.  
CLIENT UNION ASURENCE  
PRODUCT INSURANCE.  
NO OF PROGRAMS 10  
DURATION 5 MTS PER PROGRAM

TOPIC HEALTY EATING  
CLIENT PRIMA CEYLON LTD  
NO OF PROGRAMS 16  
PRODUCT ALL PRIMART PRODUCTS  
DURATION 5 MTS PER PROGRAM

TOPIC ROAD SAFETY & HOME MANAGEMENT  
CLIENT RICHARD PIERIS  
NO OF PROGRAMS 32.  
PRODUCT ARPIDAG TYRES AND ARPICO PRODUCTS .  
DURATION 5 MTS PER PROGRAM

TOPIC BABY CARE  
CLIENT NEW ZEALAND MILK PRODUCTS  
NO OF PROGRAMS 16  
PRODUCT ANCHOR MILK  
DURATION 5 MTS PER PROGRAM

TOPIC PERSONAL HYGIENE  
CLIENT HEMA'S MARKETING  
NO OF PROGRAMS 16  
DURATION 5 MTS PER PROGRAM

TOPIC HOPE FOR TODAY  
NO OF PROGRAM 106.  
DURATION 15 MTS

TOPIC EMPOVERMENT OF WOMEN.  
CLIENT UNILEVER CEYLON LTD  
NO OF PROGRAMS 20.  
PRODUCT FAIR AND LOVELY  
DURATION 5 MTS PER PROGRAM

TOPIC  
CLIENT  
NO OF PROGRAMS

EMPOWERMENT OF WORK FORCE  
GROWTH LANKA  
20

TOPIC  
CLIENT  
NO OF PROGRAMS  
DURATION

NUTRITION FOR CHILDREN  
DELMEGE FORSYTH.  
20  
5 MTS PER PROGRAM

TOPIC  
CLIENT  
NO OF PROGRAM  
PRODUCT  
DURATION

BULIDING YOUR HOME.  
C.I.C..  
26.  
C.I.C PAINTS  
5 MTS PER PROGRAM

TOPIC  
CLIENT  
NO OF PROGRAMS  
DURATION

TEACHING ENGLISH .  
EDUCATION MINISTRY.  
24.  
30 MTS PER PROGRAM

TOPIC  
CLIENT  
NO OF PROGRAMS  
PRODUCTS  
DURATION

NUTRITION  
KEELLS  
26  
KEELLS FOODS AND KEELLS SUPER MARKETS.  
5 MTS PER PROGRAM

TOPIC  
CLIENT  
NO OF PROGRAMS  
DURATION

EMPOWERING DISABLED PERSONS TO ENTER THE WORK  
FORCE  
EMPLOYERS FEDERATION  
18  
5 MTS PER PROGRAM

TOPIC  
CLIENT  
NO OF PROGRAMS  
DURATION

CAREER GUIDENCE  
CEYLON CHAMBER OF COMERCE  
26  
5 MTS PER PROGRAM

TOPIC  
CLIENT  
NO OF PROGRAMS  
DURATION

INTRODUCING ENGLISH TO PRIMARY SCHOOL CHILDREN &  
SECONDERY SCHOOL CHILDREN  
GATE WAY SCHOOL  
48  
15 MTS PER PROGRAM